



*New York Traveler.net*TM

life and travels in New York State

Contact Information:

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Headquarters: New Hartford, New York

Our Quest:

To visit everything New York State has to offer! We highlight the best of New York travel: the sights, the sounds, education, eateries, and places to stay. We specialize in family travel, offering relevant tips for tourists to save money and make the most of their vacation.

What Our Review Package Includes:

- A comprehensive review on NewYorkTraveler.net weblog showcasing our experiences, the history or interesting features of your establishment, and anecdotes or interviews with the proprietors.
- Publication of many high-quality, full-color photos published on NewYorkTraveler.net. Our photos are very popular and have been used for educational and media outlets as well as shared via Pinterest, Twitter, Facebook, and other blogs.
- Promotion on our Facebook page.
- Promotion amongst our Twitter followers, many of whom are tourism workers throughout New York State.
- Promotion on our sister blog, NewYorkTraveler.blogspot.com.
- A review on TripAdvisor with at least one accompanying photo.
- Photos submitted to our extensive and popular New York State Flickr account.

Target Market:

Our audience is generally well-educated, middle-class to upper-income adults between the ages of 18 and 60. Most of our visitors are newcomers to the site, with 55 percent of all traffic coming from search engines. Twenty-two percent is referral traffic, and the remaining percentage is direct traffic and RSS feeds.

Generally, NewYorkTraveler.net sees roughly 10,000 to 20,000 visitors per month. Seventy percent of all visitors click an average of three additional links on the site before leaving. The most common visitors to NewYorkTraveler.net are visiting from the United States, the United Kingdom, France, Spain, Germany, Brazil, and the Netherlands.

We are a middle-class family of two parents and four children. We have a wide variety of interests, most notably history, geography, military history, sight-seeing, and educational exploits. We cover tourist attractions geared to these interests. We prefer family-friendly restaurants and accommodations that fit comfortably within our budget. Visitors love our "home style" narratives and our "off the beaten path" stories. We take great pride in offering our readers accurate, honest, and comprehensive reviews of the places we've visited.

Our Social Networks:

Click one of the buttons to visit my social network profile pages.



Companies With Which We've Worked:

- Marriott International, Inc
- Holiday Inn
- Wal-Mart Stores, Inc.
- Proctor and Gamble, Inc.
- Sears Roebuck and Co.
- Booked.net
- EasytoBook.com
- VistaPrint
- Fly.com
- British Airways
- Royal Caribbean Cruises, Ltd.
- Hilton Promenade and Hilton Convention Center of Branson, Missouri
- Crest Hill Suites of Albany, New York

Acclaims and Awards:

- February 2008 recipient of the Postie of the Month Award by IZEA, Inc.
- Featured as a Top New York Blog by [NewYorkology](#) and Manhattan's User Guide.
- Rated as #67,665 in [The World's Best Websites](#) by Jonathan Harchick.
- Listed as a source in [J'aime New York: A Bilingual Guide to the French Heritage of New York State](#) by Eloise A. Brière, David B. Graham; pages 22 and 68.
- Listed as #31 in [New York 101 Top 100 Blogs](#).
- Listed as the featured blog on [Mohawk Valley Living, 18 Dec. 2011](#).
- Listed as a source for Wikipedia articles: "[Whatever Happened to Fort Bull?](#)" and "[Guns of Navarone \(film\)](#)," "[Utica, NY](#)," and "[USS Slater \(DE-766\)](#)."
- Ranked #39 of all Technorati-listed global travel blogs on the Internet, on the [Happy Hotelier T-List 31 Oct. 2008](#).
- Photos and articles appear in myriads of educational and media online and print publications.

Samples of Hotel and Restaurant Reviews

- [A Review of the Three Tree Inn, Geneva, New York](#)
- [Our Stay at Blue Mountain Rest, Blue Mountain Lake, New York](#)
- [A Review of the Soho Grand Hotel, Broadway, New York, NY](#)
- [A Review of the Bonefish Grill, Syracuse, New York](#)
- [Review of Best Western Inn in Cobleskill, NY](#)